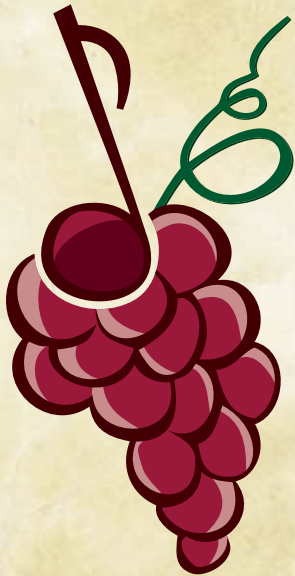


Sip. Shop. Tune. Play.



**WEIN &
SAENGERFEST**

NEW BRAUNFELS, TEXAS

SATURDAY
05.07.2011

8th *annual*

**COMMUNITY
SPONSORSHIPS**

WEINANDSAENGERFEST.COM

sponsorship opportunities

The New Braunfels Wein & Saengerfest is a one day festival that transforms our charming downtown into a cultural affair. With an attendance of over 5,000, the festival draws crowds from around the Central Texas region to partake in the unique heritage and hospitality of New Braunfels.

SPECIAL ATTRACTIONS FOR THIS YEAR INCLUDE:

- TEXAS WINE SAMPLING
- SPECIAL PRESENTATION OF GERMAN WINES
- CELEBRITY CHEF SHOWDOWN
- WINE DEMONSTRATIONS/EDUCATION
- STREET DANCE
- UNIQUE BOUTIQUE & ARTISAN SHOPPING
- KIDS ZONE
- WINE MARKET
- BIER GARDEN
- LIVE MUSIC
- FARMERS MARKET
- GREEN LIVING AREA

ALL SPONSORSHIPS ARE REQUESTED BY APRIL 1, DUE TO MEDIA DEADLINES. CAMERA READY ARTWORK OF LOGOS WILL BE NEEDED.

FOR MORE SPONSORSHIP INFORMATION, PLEASE CONTACT:

Stacey Laird Dicke

830.221.4350 | sdicke@nbtexas.org

*we look forward to toasting your participation
in wein & saengerfest 2011.*



WEIN & SAENGERFEST
NEW BRAUNFELS, TEXAS

grand reserve \$5,000

- **BECOME A PRESENTING PARTNER OF THE 2011 WEIN & SAENGERFEST**
(LIMITED TO THREE)
- **LOGO AND LINK INCLUDED ON WEB PAGE**
- **RECOGNITION ON FESTIVAL GUIDES**
- **RECOGNITION ON EVENT SHIRTS**
- **RECOGNITION ON FESTIVAL POSTERS**
- **OPPORTUNITY TO DISPLAY COMPANY BANNER AT EVENT**
- **COMPANY INCLUDED IN ALL ADVERTISING & MARKETING MATERIALS**
TELEVISION, RADIO AND PRINT
- **TO VIP PACKAGES**
(WINE TASTING & VIP AREA ADMISSION)
- **COMPLIMENTARY SIGNED & NUMBERED FESTIVAL ARTWORK**
- **COMPLIMENTARY EXHIBIT BOOTH SPACE DURING FESTIVAL**



WEIN & SAENGERFEST
NEW BRAUNFELS, TEXAS

sommelier \$3,000

- **LOGO AND LINK INCLUDED ON WEB PAGE**
- **RECOGNITION ON FESTIVAL GUIDES**
- **RECOGNITION ON EVENT SHIRTS**
- **RECOGNITION ON FESTIVAL POSTERS**
- **OPPORTUNITY TO DISPLAY COMPANY BANNER AT EVENT**
- **COMPANY INCLUDED IN ALL ADVERTISING & MARKETING MATERIALS**
TELEVISION, RADIO AND PRINT
- **6 VIP PACKAGES**
(WINE TASTING & VIP AREA ADMISSION)
- **COMPLIMENTARY SIGNED & NUMBERED FESTIVAL ARTWORK**



WEIN & SAENGERFEST
NEW BRAUNFELS, TEXAS



Connoisseur \$1,500

- LOGO AND LINK INCLUDED ON WEB PAGE
- RECOGNITION ON FESTIVAL GUIDES
- RECOGNITION ON EVENT SHIRTS
- RECOGNITION ON FESTIVAL POSTERS
- OPPORTUNITY TO DISPLAY COMPANY BANNER AT EVENT
- COMPANY INCLUDED IN ALL RADIO ADVERTISING
- 4 VIP PACKAGES
(WINE TASTING & VIP AREA ADMISSION)

Expert-\$500

- LOGO AND LINK INCLUDED ON WEB PAGE
- RECOGNITION ON FESTIVAL GUIDES
- RECOGNITION ON EVENT SHIRTS
- RECOGNITION ON FESTIVAL POSTERS

enthusiast \$250

- LOGO AND LINK INCLUDED ON WEB PAGE
- RECOGNITION ON FESTIVAL GUIDES



yes!

**OUR COMPANY WOULD LIKE TO SUPPORT THE
2011 WEIN & SAENGERFEST.**

PLEASE PRINT

COMPANY NAME: _____

CONTACT NAME: _____ **PHONE:** _____

ADDRESS: _____ **ZIP:** _____

EMAIL: _____ **WEB ADDRESS:** _____

SPONSORSHIP LEVEL:

GRAND RESERVE | SOMMELIER | CONNOISSEUR | EXPERT | ENTHUSIAST

PAYMENT INFORMATION: COMPANY CHECK ENCLOSED | SEND INVOICE

VISA | MASTERCARD

ACCT. # _____

EXP. DATE: ____ / ____

SIGNATURE: _____

MAIL INFORMATION TO:

CITY OF NEW BRAUNFELS
PARKS & RECREATION
110 GOLF COURSE ROAD
NEW BRAUNFELS, TX 78130
OR FAX: 830.608.2162



WEIN & SAENGERFEST
NEW BRAUNFELS, TEXAS

CITY OF NEW BRAUNFELS
PARKS & RECREATION
110 GOLF COURSE ROAD
NEW BRAUNFELS, TX 78130

